

## PERSONAL INFORMATION



## Ioannis Alertas

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🌐 [www.alertas.gr](http://www.alertas.gr)

Sex Male | Birth Date 9<sup>th</sup> of July 1973 | Nationality Greek

## Graphic Designer

## WORK EXPERIENCE

February 2012 – December 2012  
& April 2016 – Today

## Graphic Designer – Illustrator – Flash Animator

**Hellenic Institute of Transport (H.I.T.)**

52 Egialias Str, Marousi - Athens 15125, Greece (Athens Branch)

<http://www.imet.gr/>

- Designing of animated and idle graphics for multimedia and e-learning applications, logos, layouts of leaflets and booklets, original illustrations and cartoons for educational purposes. Participating in:
  - Safeway2School (2012)
  - Cloud4All (2012)
  - Mobility4EU (2016)
  - Trans Adriatic Pipeline AG - Safety Awareness Programme (2016)
  - ADAS&ME (2016)
  - Autopilot (2017)
  - CERTH/ HIT webpage redesigning (2017)
  - SAFESTRIP (2018)

**Business or sector** Global organization with wide experience in the certification industry.

January 2013 – March 2016

## e-Learning Graphics Designer

**PEOPLECERT – Certifying Professionals**

3 Korai Street, Athens 10564, Greece

<http://www.peoplecert.org>

- Designing of animated and static graphics for e-Learning applications.
- Illustrations and toons for educational purposes.

**Business or sector** Global organization with wide experience in the certification industry.

January – October 2011

## eLearning Graphics Designer

**DigiMagix – eLearning & Mobile Applications**

3b Faidras Street, Glyfada - Athens 16675, Greece

<http://www.digimagix.gr/en/>

- Designing of animated and static graphics for e-Learning applications.
- Mobile applications; UI and content design

**Business or sector** e-learning and educational technology, web development and mobile applications.

**2009 - 2010 Seminar Instructor****i-Learn** – Business Skills

3 Ambrosiou Frantzi Street, Neos Kosmos - Athens 11743, Greece

<http://www.i-learn.gr/>

- Instructor for Adobe suite CS4/CS5 (Photoshop, Illustrator, InDesign, Flash, DreamWeaver)

**Business or sector** Seminars for business professionals.**October 2008 – November 2010 e-Learning Graphics Designer****Expert On.E.S.** – eLearning Applications

3 Ambrosiou Frantzi Street, Neos Kosmos - Athens 11743, Greece

<http://www.expertones.gr/>

- Designing of animated and static graphics for e-Learning applications.
- Logo design, leaflets layouts.
- Web design

**Business or sector** e-learning and educational technology, web development**1995 - Today Freelancer Illustrator**

- **Editions Haitalis** – Toons and illustrations for tourist editions
- **Empeiria Editions** – Toons and illustrations for children's books and calendars.
- **Soultwinkles** – Comics coloring, comics creation, comic book covers and layouts
- **City & Guilds** – Toons and illustrations for certification exams
- **GRIVAS Publications** – Toons and illustrations for children's educational books

**1992 – 1995 & 1997 - 2008 Graphic Designer - Illustrator****BARRAGE ADVERTISING & CREATIVE SERVICES**

62 Mercouri Street, Athens 11634, Greece

<http://www.barrage.com.gr/>

- Logo design, corporate ID, leaflets & books layouts, advertisements
- Photomanipulations, illustrations, storyboarding
- Multimedia presentations (Macromedia Director)

**Business or sector** Advertising and creative services.

EDUCATION AND TRAINING

1992 - 1994 **Graphic Designer diploma**

Domi - Educational Institute

- Applied arts: Graphic Design

1991 **Lyceum diploma**

17<sup>th</sup> Lyceum of Athens

- Classical education

1981 - 1987 **Music education**

Attiko Conservatory of Music

- Piano
- Advanced Music Theory & Composition

PERSONAL SKILLS

Mother tongue(s) Greek

Other language(s)

English

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Listening	
C1	C2	B1	B1	C1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

Job-related skills

- Vast experience in all aspects of commercial graphic design, gained through many years of working in demanding and competitive environments. A great gamma of graphic products (logos, company IDs, ads for magazines and newspapers, brochures, book covers and page layouts, posters for commercial use, outdoor advertising, exhibition booths decorating).
- Photomanipulation and advanced photo editing.
- Sketching, illustrations and cartoons covering the areas of storyboarding for tv commercials, published comics, comic coloring, illustrations for children's books.
- Animated graphics for eLearning and other multimedia projects. Video and sound editing.
- Web design and mobile application UI and graphic content.

Computer skills

- Operating Systems: Windows, MAC OS X
- Image Processing (Adobe Photoshop)
- Graphic Design (Adobe Illustrator, Adobe In Design, Quark X-Press)
- Video Processing (Adobe Premiere, Quicktime Pro)
- Audio Processing (Adobe Audition, Audacity)
- Multimedia Content Creation (Adobe Flash, Adobe Director)
- Web design (Adobe Dreamweaver)
- Office Applications (Adobe Acrobat, MS Office suit)

Driving licence

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